We Dream Business (Lecture 8 with Students' Presentations, June 6, 2016)

- Teaching - Undergraduate Level - UPF: International Business Policy: An Ethical Perspective -

Date de mise en ligne : Friday 27 April 2012

Marc Le Menestrel
Groups upload on the WeDreamBusiness.org website an inspiring example of a business

Prepare with your group an inspiring example of an existing business that makes you dream because it successfully combines the creation of economic values with the promotion of ethical values.

Click here for guidelines about Presentation: Presenting a New Ethical Business

Required Reading


Next Class

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